

OVERVIEW

Ireland exports to
145
markets worldwide
Source: CSO

EU member access to Europe's
500m
consumers
Source: European Commission, 2014

Ireland is currently the fastest growing economy in the EU, GDP grew by
4.8%
in 2014
Source: European Commission

1st
Ireland is the first EU country with access to the USA & China beef market
Source: Department of Agriculture, Food and the Marine

In 2014 the value of Irish food and drink exports increased by 4% to reach
€10.5bn

4th
Ireland has the 4th largest trade surplus in the world in 2014*
Source: World Trade Organisation, excluding countries exporting oil

€
Ireland is a member of the Eurozone

This represents a new high for exports and marks growth of 45% or €3.2bn since 2009
Source: Bord Bia

1st
Ireland was recently ranked joint first worldwide for food safety with Canada
Source: The Conference Board of Canada

TAX

Network of tax treaties with over
60
countries in place

12.5%
Corporate Tax Rate

Tax-Based Supports for R&D

TRACK RECORD

1st
No 1 Country in Western Europe According to Site Selection
Source: Site Selection, 2014

1st
No 1 Destination for US FDI
Source: American Chamber of Commerce Ireland, 2015

TOP 5
Top 5 countries in the World to do Business (Ranked by Forbes as the 4th best company globally)
Source: Forbes

DANONE NUTRICIA
Early Life Nutrition

3 of the 4 Best Selling Infant Formula Companies in the World

Nestlé | Nutrition

Abbott
A Promise for Life

9 of the World's Top 10 Pharmaceutical Firms

FOOD TECHNOLOGY, SAFETY & SUSTAINABILITY



Enterprise Ireland - Has invested a total of €160 million over the last 4 years into various projects including R&D and Job Creation leveraging over €1 billion of private investment.



Alimentary Pharmabiotic Centre - Pharmabiotics originating from the gut ecosystem that can be exploited for a health benefit.



Food for Health Ireland - Innovation centre for the development of nutritional functional ingredients to improve health and wellness.



Teagasc - The Agriculture and Food Development Authority-providing research, advisory & training services to the food industry.



Ministry of Agriculture, Food & the Marine - Protecting the safety of Irish food.



Origin Green - The only internationally recognised sustainability programme in the world that operates on a national scale.

TALENT

Ireland's Workforce is: English Speaking, Well-Educated and Flexible

50% of the population under the age of 35
Source: Eurostat, 2014

Ireland offers a young, vibrant, highly adaptable and mobile workforce.



In 2012, Kerry invested **€100m in an innovation centre** located in Naas, Co.Kildare



No 1 in the world for the availability of skilled labour
Source: IMD Yearbook 2014



Ireland has the highest % of **Science and Engineering Graduates in the OECD**

DAIRY

Ireland supplies 10% of the global infant milk formula

Source: Bord Bia

55% rise

in the value of dairy exports from €1.96bn in 2009 to **€3.06bn 2014**

Source: CSO

By 2020, dairy production is expected to grow by 50% to over

7.5bn litres

Source: Bord Bia



In 2015, Glanbia opened **€185m world class dairy processing plant**, one of the biggest ever investments by an Irish company.



In 2014, Danone Nutricia Early Life Nutrition concluded a **€180m expansion programme** with the opening of a €26m production line in Wexford

BEVERAGES

Irish whiskey is the fastest growing spirit in the world

with 7 million 9l cases exported, projected to reach **25 million 9l cases by 2030**

Source: Bord Bia

9 Current active distilleries
8 more scheduled to open by the end of 2015

Source: Bord Bia

Whiskey has been the main driver of export growth over recent years, **rising by 60% since 2009 (€141m) to reach €365m in 2014**

Source: CSO

€315m invested in last 2 years

€1bn investment projected over the next 10 years

Source: CSO



In 2014, William Grant & Sons, owner of Tullamore Dew Irish Whiskey opened a **new €35m state-of-the-art distillery** in Tullamore, Co Offaly.

Leading beverage manufacturers based in Ireland



Concentrate plant in Ballina, Mayo & Flavourings in Wexford



Concentrate plant in Little Island, Cork



Lipton Ice Tea factory in Carrigaline, Co. Cork

PREPARED FOODS

11% of prepared foods exports come from chocolate confectionary industry

Source: Bord Bia

€1.8bn

The value of prepared foods exports in 2014, up by 8%

Source: Bord Bia

The value of prepared food exports has grown by **40% since 2009**

Source: Bord Bia



In 2014 Green Isle Foods, part of the 2 Sisters Food Group, announced **115 new jobs with €30m investment** in its operations in Ireland

The strongest performing categories in 2014 were:

Bread and baked good which doubled in value

Chocolate confectionary which grew by 10%

Dairy based enriched powders (40% of the total) grew by 8%

Meat based products increased by approximately 15%

Source: Bord Bia